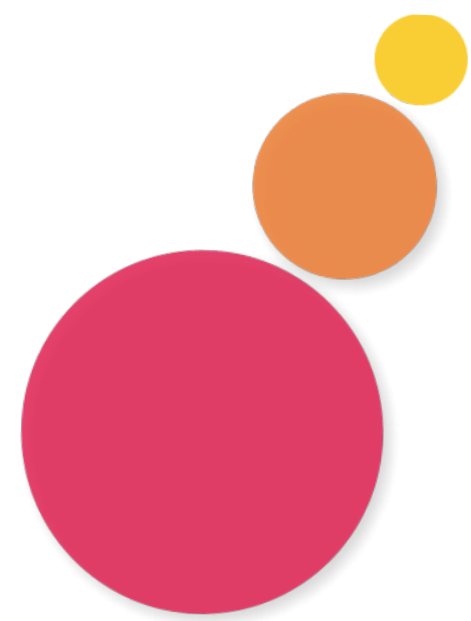


# ESSENTIALS TO BUILD A RESILIENT FINANCIAL BACKBONE

*Growth without a financial backbone is fragile. Discover the practices that transform accounting into a strategic advantage*

**Prepared by MCA Gulf**





# Introduction

Businesses often focus on sales, growth, and expansion—but **over 40% of mid-market firms in the GCC struggle** with financial compliance and scalability because their financial backbone is weak.

## A resilient finance backbone ensures:

- 1 Compliance that stands up to audits & regulators.
- 2 Scalable systems that adapt with growth.
- 3 Investor confidence for fundraising & expansion.



# 1 Strategic Alignment **Assessment & Planning**

Finance must align with business strategy. This isn't about spreadsheets—it's about clarity of direction.

## Checklist for CFOs:

- ✓ Define measurable goals (profitability, cost efficiency, ROI).
- ✓ Clarify roles & responsibilities across finance and operations.
- ✓ Set structured timelines for reporting, audits, and compliance.

## **2** Clean Data Before Automation **Data Gathering & ERP Integration**

Most automation projects fail because the foundation is messy.



### **ASK YOURSELF:**

- Are invoices and payables centralized, searchable, and digital?
- Are ledgers standardized across entities & geographies?
- Is ERP Data ready—free of duplication and inconsistencies?

## 3 Accounting Entries That Reflect Reality

# Accounting Entries & Adjustments

Financial statements are stories told through numbers.

**Incomplete entries = misleading story.**



Ensure accruals and prepayments are accurate.



Align intercompany transactions for consistency.



Make timely adjustments for true financial picture.

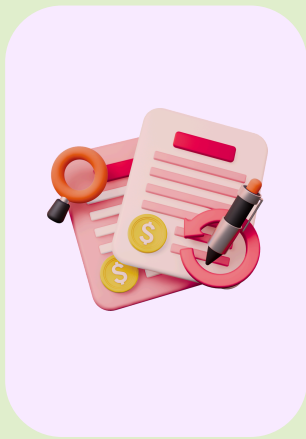


Behind every entry is a decision—get it right.

# 4 Compliance That Can Survive Scrutiny

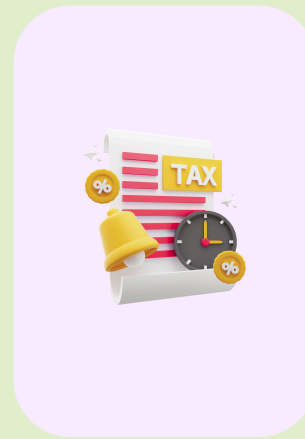
## **IFRS | Tax | ESR | Audit Readiness**

Regulators are not forgiving. Mistakes = penalties, reputational risks, investor distrust.



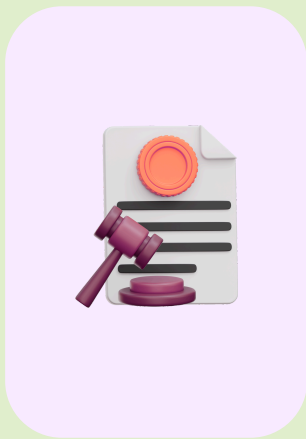
### **IFRS:**

Attracting an audience is an important aspect of social media boost.



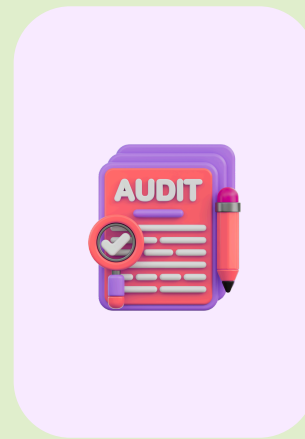
### **Tax:**

VAT & Corporate Tax deadlines leave no margin for error.



### **ESR:**

Non-compliance = penalties + business restrictions.



### **Audit Readiness:**

Clean documentation avoids delays & disputes.

Adopt periodic reviews

Invest in training teams

Maintain structured documentation

# The **MCA Advantage**

With 16+ years of GCC finance advisory experience, MCA ensures that financial systems don't just meet compliance—but enable growth.



## Our Expertise:

- IFRS implementation & updates.
- VAT & Corporate Tax compliance.
- ESR advisory & readiness assessments.
- Backlog accounting & system clean-up



## Our Edge:

- Proven track record across UAE, KSA, Oman, Qatar, Bahrain.
- Practical, hands-on approach—not just advisory, but execution.
- Trusted by CFOs, boards, and investors for structured financial clarity



You don't need accountants.  
**You need strategic problem-solvers.**

# LET'S TALK ABOUT YOUR

## FINANCIAL HEALTH



Whether you're behind on books or preparing for international expansion, MCA is your trusted partner.



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